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WEST FORTY-SECOND STREET

Stern Brothers

Telephone: Longacre 8000.

Gifts of Rare Charm for the Particular Christmas Shopper

So varied, so rich, and so essentially high in quality are these assortments, that they will eliminate all the difficulty from the week-before-Christmas shopping, even though the list is still long!

Diamond Jewelry and Watches

Bar Pins of glittering diamonds, intricate designs, platinum and 14-karat gold; three beautiful diamonds . . . \$75

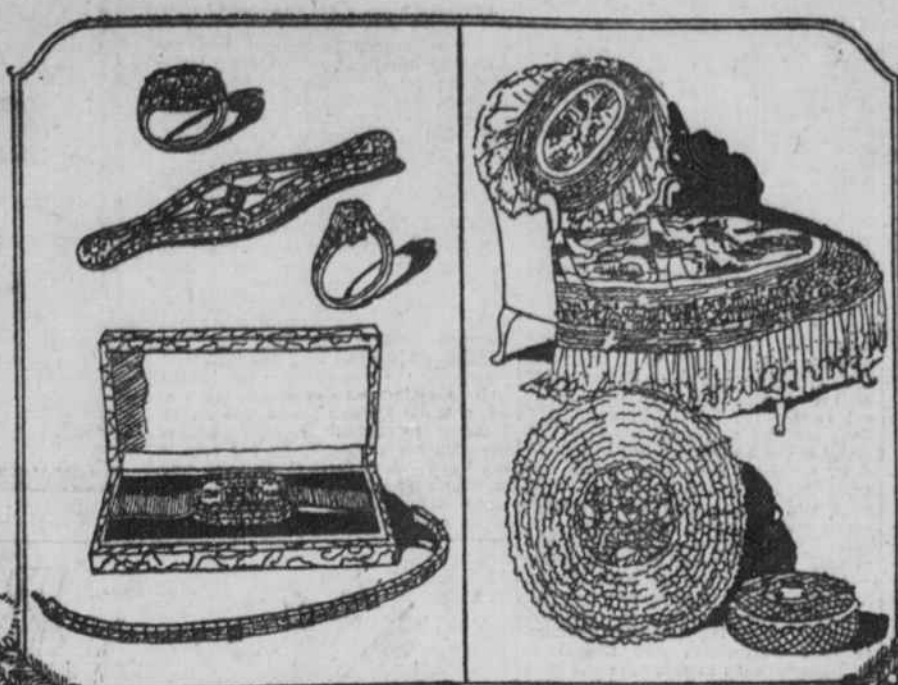
Diamond Dinner Rings of all platinum hand-carved sides, set with 15 diamonds and 4 sapphires . . . \$315

Solitaire Diamond Rings with beautiful 18-karat white gold mountings . . . \$67

Flexible Diamond Bracelets made of platinum on gold or all 14-karat gold, set with diamonds or combinations of diamonds and sapphires, or other precious stones. \$59.75 to \$235

Diamond and Platinum Watches—Set with all diamonds, or diamonds and sapphires, fitted with 17-jewel lever movements; grey or black ribbon attached . . . \$135

MAIN FLOOR.



Decorative Boudoir Articles

Daintily expressive of the spirit of Yuletide

Lounge Covers . . . \$150 to \$275

Lovely colors.

Pillows to match . . . \$45 to \$85

Taffeta Bed Spreads . . . \$95 to \$275

Trimmed with gold lace and velvet.

Round Ribbon Pillows . . . \$22.50

Many attractive colors.

Glass Powder Jars . \$4.50 and 5.50

Covered with Normandie lace and ornamented with rosebuds.

Imported Scarfs . . . \$55 to \$110

Of embroidered velvet and tapestry.

MAIN FLOOR.

Silk Umbrellas for Men and Women

Gifts Whose Good Looks Are Not Lessened by Their Practicality

Women's Extra Quality Very Wide Ottoman Silk Umbrellas—Wonderful range of handsomely carved bakelite handles, in amber and fancy colored effects; club style with tips. Very specially priced.

\$6.75

Women's Silk Umbrellas with wide and extra wide satin tape edge. Handsome handles of carved amber bakelite in various shapes. Also many with carved wood and imported novelty effects, made up in club style, with tips to match.

\$4.95

The "College Club" Umbrella—Something new and novel. In self-striped silk with wide satin border; chubby handle and top to match; in all the desirable colors.

\$9.75

Men's Particularly Handsome Silk Umbrellas with buffalo horn crook handles ornamented with sterling silver bands. Specially priced at

\$8.75

Men's Practical Silk Umbrellas made of heavy quality silk, with the desirable Prince of Wales crook handles . . . \$4.95

With sterling silver mountings, \$6.75

Malacca Wood Walking Sticks—For men; attractively trimmed with 14-karat gold on handles. Specially priced at . . . \$7.50

Gift Gloves of French Suede

The daintiest of gloves for dress wear, and the daintiest of gifts! For they are fashioned of soft French suede and are characterized by an artistic perfection of workmanship.

Strap-wrist suede gloves, pique sewn—Beautifully embroidered backs. In beaver, mode, and pearl. . . Pair \$2.85

8-button length mousquetaire suede gloves—In mode, grey, pearl, beaver, poncee, black and white. . . Pair \$2.50

12-button length mousquetaire suede gloves—In pearl, mode, grey, beaver, poncee, black and white . . . Pair \$3.50

16-button length mousquetaire suede gloves—In mode, grey, pearl, beaver, poncee, and white. . . \$3.95

MAIN FLOOR.

Boudoir and House Slippers for Women

Are Gifts with Assured Appeal

BROCADED MULES with round French toes and the short vamp, with flower ornament on the toe or in Paisley effects without the ornament . . . \$6.50

D'Orsay Quilted Satin Quilted Satin BOOTS Mules with braided finish and bow on side. \$3.75 \$5

And a wide variety of SATIN MULES, plain, quilted, or hand-embroidered, in various colors.

\$3.00 to \$10

FELT SLIPPERS for Firelight Hours

Felt Julietts, Felt Hylos, Felt Slippers with satin collar, Comfy Felt Slippers. . . \$1.75, 2.75

All-Wool Felt Slippers in a variety of colors . . . \$1.35

Felt Comfy Slippers with heels, (soft soles) . . . \$2.50

Leather-Soles Felt Everetts . . . \$2.25

Women's Glove Silk Underwear

Always a Fortunate Choice as Christmas Gifts

UNITING, as it does, so much gossamer beauty with such sturdy wearing qualities, glove silk lingerie has a never-failing charm. And in these assortments you will find especially lovely things for any and every "special" name on your list.

NOTEWORTHY VALUES for TO-MORROW:

Glove Silk Vest—Bodice style, pink . . . \$2.45

Glove Silk Bloomers—Cut extra full; pink. . . 2.95

Glove Silk Vest of plaid, in pink and white. . . 3.95

Glove Silk Step-Ins (to match above) . . . 4.50

Glove Silk Bloomers (to match above) . . . 4.95

Glove Silk Vests with band of real Irish or file; bodice style. . . 4.95

Glove Silk Bloomers (to match) . . . 5.95

Sport Bloomers in all street shades, \$3.95 to 7.50

MAIN FLOOR.

Women's House Coats

of Quilted Satin with Lambs' Wool Interlining

EXCEPTIONALLY PRICED at

\$16.50

THEY are the warmest things one could wish for to slip into on bleak mornings. Made of soft changeable satin in a variety of lovely colorings, light or dark, so that your own favorite shade will certainly be included.

Snugly interlined with lambs' wool and lined throughout with China silk.

SECOND FLOOR.

An Opportune Sale of High-grade

Women's Hosiery

At Prices Which Represent a Considerable Saving on the Regular Value.

Women's novelty silk hose—Lace instep and ribbed effects in various colors. (Value to \$7.50) . . . \$5.00

Women's full fashioned black ingrain hosiery—High spliced heels and toes. Medium weights. . . Pair \$2.00

(Three pairs for \$5.75)

Women's full fashioned silk hosiery—With mercerized tops, heels, toes, and soles. (Our own special make). Pair \$1.75

(Three pairs for \$5.00)

Women's silk and wool hose—In drop stitch effect. Seamless foot. In black, oxford, cordovan, and navy. . . Pair \$1.95

MAIN FLOOR.

Men's and Women's Christmas

HANDKERCHIEFS

Are Happily Chosen Gifts to Convey the Christmas message.

WOMEN'S novelty colored linen handkerchiefs with dainty colored embroidery. In many styles and tints.

BOX OF SIX \$3

WOMEN'S fine sheer Irish linen handkerchiefs with hand-embroidered initial.

BOX OF SIX \$2.90

Men's Handkerchiefs

MEN'S fine sheer linen handkerchiefs with tape border and hand-embroidered initial.

BOX OF SIX \$6.00



Extraordinary Values in a Sale of

Women's Coats, Wraps and Evening Wraps

TAKEN from our REGULAR STOCK and REDUCED for IMMEDIATE CLEARANCE.

Women's Tailored Sport Coats of shower-proof tweeds, fancy mixtures, and polo mixtures. Reduced to

\$25

Formerly up to \$39.50

Women's Coats of fashiona, lustrous, and bolivia. Also fur collared sport coats. Sizes 34 to 54½. Reduced to

\$45

Formerly up to \$69.50

Women's Tailored Utility Coats for motor-ing, for traveling, and for all-around service. Developed from imported overplaids, checks, fancy mixtures, and plaid backs. Reduced to

\$35

Formerly up to \$55

Women's Wraps fur-collared, developed in ge-rone, fashiona, and lustrous, with collars and cuffs of squirrel, beaver, or raccoon. Sizes 34 to 54½. Reduced to

\$89.50

Formerly up to \$135

Evening Wraps in luxurious chiffon velvets, rich metal brocades, shimmering tinsel cloths, and silver cloths. Sumptuously fur trimmed or collared with hand-made roses of the material.

\$49.50 to \$395

Formerly priced from \$79.50 to \$595.00

Stern Brothers

A Most Exceptional Offering of

Women's Gowns

Specially Priced at \$38 (Original values to \$98)

Gowns for street wear, gowns for afternoon, and gowns for evening—here is a collection which includes distinctive models for practically every Winter occasion.

In fabric, in coloring, and in line, all are this season's models, evincing in such details as the unique finishing of a neck-line, or in the cleverness of side drapery, that originality which so smartly "sets a gown apart" anywhere!

THIRD FLOOR

Stern Brothers

A Noteworthy Offering of

Women's Separate Skirts

Remarkably Low at \$7.50 (Values up to \$16.50)

The smartest thing imaginable in fabric, coloring, and style—for walking, for skating, for every outdoor need in Winter: Developed in novelty cloths, prunella, and in camel's hair cloth, in plain tan, and in checked and plaided effects,

As for colors, there are novelty effects and various color combinations, such as navy and tan, brown and tan, black and white, and many others.

THIRD FLOOR.

Stern Brothers

Continuing our Clearance Sale of

Women's Winter Suits

At Remarkable Price Concessions

These suits have all been taken from our regular stock, which means that they are this season's models. Furthermore, the fabrics and furs are rich, soft, and beautiful in coloring, and the tailoring is minutely flawless.

Women's Suits of mar-leen in styles with either box or long-line coats. Some with hand-embroidery. Reduced to

\$48

Formerly up to \$79.50

Women's Suits—Two and three piece models of marleen and duvet de laine, and fur-trimmed tweed suits.

\$38

Formerly up to \$75

15 Very Handsome Suits—Two and three-piece effects.

\$72.50 to \$195

Formerly priced from \$135 to \$295

THIRD FLOOR.